

**CASIO®**

CASIO COMPUTER CO., LTD.  
Tokyo, Japan

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<http://www.edifice-watches.com/>

Printed in Japan BS1607-030001A



**EDIFICE**

Speed & Intelligence



## Speed & Intelligence

Providing dynamic, intelligent support

for men who set the pace ahead of the pack.

A sporty, high-performance metal analogue watch that continues to evolve  
through a fusion of dynamic design with advanced technologies.

This is EDIFICE.

A watch with new potential for maintaining the lead in challenging times.



Scuderia Toro Rosso | CASIO EDIFICE

OFFICIAL PARTNER

Casio supports the Scuderia Toro Rosso as an Official Partner. Through this partnership with its shared characteristics, including youthful dynamism, innovative zeal poured into machines and a passionate pursuit of speed, we will take up new battles together in the 2016 season.





# DUAL DIAL WORLD TIME

— 2-city simultaneous time display —



- ETD-300D-1AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band



- ETD-300D-2AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band



- ETD-300D-3AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band



- ETD-300D-5AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band



- ETD-310D-1AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band



- ETD-310D-2AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band



- ETD-310D-9AV
- World Time
  - Alarm
  - 100-metre water resistance
  - Stainless-steel band

## World map dial design

A world map laid out across the dial accentuates the built-in World Time function. The ETD-300's sophisticated 3D modelling is a product of YAMAGATA CASIO's proud, leading-edge micro-processing technologies.

## Inset World Time dial

An inset dial at 12 o'clock displays World Time city times in a 12-hour format.

## Inset alarm dial

The alarm time setting is displayed on an inset dial at 6 o'clock.





EFR-303D-1AV

- World Time
- Alarm
- 100-metre water resistance
- Stainless-steel band



EFR-303PG-2AV

- World Time
- Alarm
- 100-metre water resistance
- Stainless-steel band
- Pink gold ion-plated bezel



EFR-304PG-2AV

- World Time
- Alarm
- 100-metre water resistance
- Stainless-steel band
- Pink gold ion-plated bezel



EFR-304D-2AV

- World Time
- Alarm
- 100-metre water resistance
- Stainless-steel band



EFR-550D-1AV

- World Time
- 1/20-second stopwatch
- Countdown timer
- Daily alarm
- 100-metre water resistance
- Stainless-steel band
- Black ion-plated bezel



EFR-550D-7AV

- World Time
- 1/20-second stopwatch
- Countdown timer
- Daily alarm
- 100-metre water resistance
- Stainless-steel band
- Pink gold ion-plated bezel





# TWIN SENSOR

Two miniature sensors measure and display directions and temperatures.



ERA-300DB-1A2V

- Neon Illuminator (Auto light switch)
- Digital compass
- Bearing memory
- Thermometer
- World Time
- 1/20-second stopwatch
- Lap memory 100
- Countdown timer
- 5 alarms
- 100-metre water resistance
- Solid stainless-steel band
- Black ion-plated bezel



ERA-300DB-1AV

- Neon Illuminator (Auto light switch)
- Digital compass
- Bearing memory
- Thermometer
- World Time
- 1/20-second stopwatch
- Lap memory 100
- Countdown timer
- 5 alarms
- 100-metre water resistance
- Solid stainless-steel band
- Black ion-plated bezel



ERA-200DB-1AV

- Super Illuminator (Auto LED light)
- Digital compass
- Bearing memory
- Thermometer
- World Time
- 1/100-second stopwatch
- 5 alarms
- 100-metre water resistance
- Solid stainless-steel band
- Black ion-plated bezel



## Twin Sensor

Timepiece equipped with both a direction measurement function that indicates north with the second hand and a temperature measurement function.

## Neon Illuminator [ERA-300]

The hands and index emit a luminous glow when struck by a built-in black light, creating beautiful facial expressions like multi-coloured neon lights illuminating the night.

## Super Illuminator [ERA-200]

Brilliant light from a high-luminosity LED affords dramatically improved visibility in the dark.



MADE IN JAPAN

Reliable Japanese quality, set off by a sapphire crystal.

HIGH-QUALITY JAPANESE  
MANUFACTURING.

Sapphire crystal

The dial is protected by a highly abrasion-resistant sapphire crystal assuring clear visibility.







EFB-504JD-1A

- Sapphire crystal
- Dual time
- 1-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band



EFB-504JD-2A

- Sapphire crystal
- Dual time
- 1-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band



EFB-504JL-1A

- Sapphire crystal
- Dual time
- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFB-504JL-7A

- Sapphire crystal
- Dual time
- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFB-508JD-1A

- Sapphire crystal
- 1-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band



EFB-508JL-1A

- Sapphire crystal
- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFB-508JL-7A

- Sapphire crystal
- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFB-301JD-1A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Solid stainless-steel band



EFB-301JD-2A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Solid stainless-steel band



EFB-301JD-7A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Solid stainless-steel band



EFB-301JL-7A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Genuine leather band
- Pink gold ion-plated case



EFB-302JD-1A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Solid stainless-steel band



EFB-302JL-7A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Genuine leather band



EFB-302JGL-1A

- Sapphire crystal
- World Time
- Alarm
- 100-metre water resistance
- Genuine leather band
- Pink gold ion-plated case



CHRONOGRAPH ANALOGUE



EFR-554D-1AV  
• 1-second stopwatch • 100-metre water resistance • Stainless-steel band • Gray ion-plated bezel



EFR-554D-1A2V  
• 1-second stopwatch  
• 100-metre water resistance  
• Stainless-steel band  
• Blue ion-plated bezel



EFR-554SG-2AV  
• 1-second stopwatch  
• 100-metre water resistance  
• Stainless-steel band  
• Gold ion-plated bezel and band



EFR-554L-2AV  
• 1-second stopwatch  
• 100-metre water resistance  
• Genuine leather band



EFR-554L-7AV  
• 1-second stopwatch  
• 100-metre water resistance  
• Genuine leather band





**EFR-549D-1A2V**

- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Stainless-steel band
- Blue ion-plated bezel



**EFR-549D-1B9V**

- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Stainless-steel band
- Pink gold ion-plated bezel



**EFR-549D-1BV**

- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Stainless-steel band
- Black ion-plated bezel



**EFR-549L-2AV**

- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Genuine leather band
- Pink gold ion-plated bezel



**EFR-549L-7BV**

- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Genuine leather band
- Black ion-plated bezel



**EF-550D-1AV**

- Retrograde dial
- 1/20-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band
- Black ion-plated bezel



**EF-550D-7AV**

- Retrograde dial
- 1/20-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band
- Gray ion-plated bezel



**EFR-539BK-1AV**

- 1/10-second stopwatch
- 100-metre water resistance
- Stainless-steel band
- Black ion-plated case and band



**EFR-539D-1A2V**

- 1/10-second stopwatch
- 100-metre water resistance
- Stainless-steel band
- Blue ion-plated bezel



**EFR-539L-1BV**

- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band
- Black ion-plated bezel



**EFR-539L-7BV**

- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band
- Gray ion-plated bezel



**EFR-539L-7CV**

- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band
- Pink gold ion-plated bezel



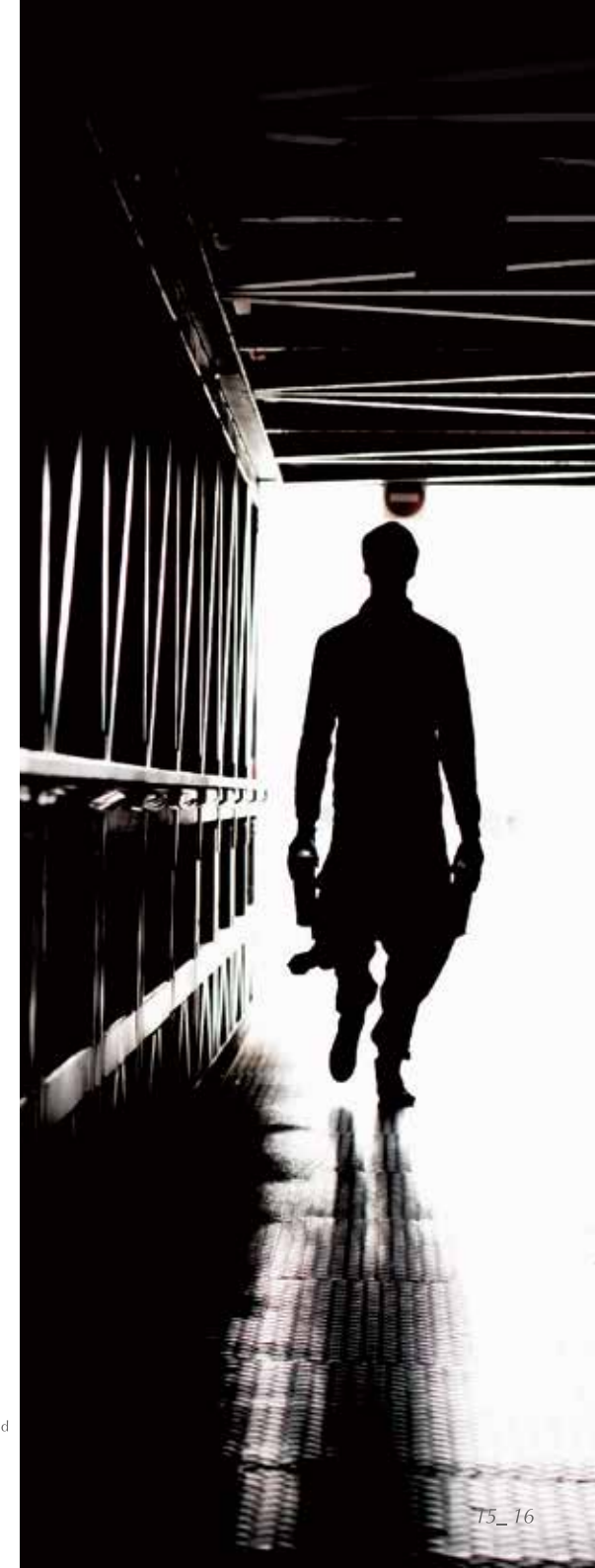
**EF-558D-1AV**

- Retrograde dial
- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Solid stainless-steel band
- Black ion-plated bezel



**EF-558SG-1AV**

- Retrograde dial
- 1-second stopwatch
- Day and date display
- 100-metre water resistance
- Solid stainless-steel band
- Gold ion-plated bezel and band







EFR-547D-1AV

- Super Illuminator (LED light)
- 1/10-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFR-547L-7AV

- Super Illuminator (LED light)
- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFR-546D-1AV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFR-546L-2AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFR-552D-1A2V

- Retrograde dial
- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFR-552L-7AV

- Retrograde dial
- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFR-526D-1AV

- 1/10-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band



EFR-526D-7AV

- 1/10-second stopwatch
- 100-metre water resistance
- Solid stainless-steel band



EFR-526L-1BV

- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFR-526L-2AV

- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFR-526L-7BV

- 1/10-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFR-553D-1BV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFR-553L-7BV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band





EFV-500BL-1AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band
- Black ion-plated case



EFV-500D-1AV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFV-500D-7AV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFV-500L-1AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFV-500L-5AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFV-500L-7AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFV-510BL-1AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band
- Black ion-plated case



EFV-510D-1AV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFV-510D-2AV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFV-510D-7AV

- 1-second stopwatch
- 100-metre water resistance
- Stainless-steel band



EFV-510L-2AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



EFV-510L-5AV

- 1-second stopwatch
- 100-metre water resistance
- Genuine leather band



THREE-HAND ANALOGUE



EFR-106D-1A2V

- Day and date display
- 100-metre water resistance
- Stainless-steel band

EFR-106D-8AV

- Day and date display
- 100-metre water resistance
- Stainless-steel band

EFR-106SG-7A5V

- Day and date display
- 100-metre water resistance
- Stainless-steel band
- Rose gold ion-plated band

EDIFICE Technology



Dual Dial  
World Time

2-city simultaneous time display

Home Time is displayed on the main dial and World Time on an inset dial.



Twin Sensor

Timepiece equipped with both a direction measurement function that indicates north with the second hand and a temperature measurement function.



Neon Illuminator

The hands and index emit a luminous glow when struck by a built-in black light, creating beautiful facial expressions like multi-coloured neon lights illuminating the night.



Super Illuminator

Brilliant light from a high-luminosity LED affords dramatically improved visibility in the dark.

specifications

	Dual Dial World Time					Twin Sensor		Made in Japan			
	ETD-300	ETD-310	EFR-303	EFR-304	EFR-550	ERA-300	ERA-200	EFB-504	EFB-301	EFB-508	EFB-302
Water resistance	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre
Light	—	—	—	—	—	Neon Illuminator (Auto light switch)	Super Illuminator (Auto LED light)	—	—	—	—
Sapphire crystal	—	—	—	—	—	—	—	○	○	○	○
World Time	Dual Dial World Time 24 cities	Dual Dial World Time 24 cities	Dual Dial World Time 24 cities	Dual Dial World Time 24 cities	Dual Dial World Time 29 cities	29 cities (Daylight saving on/off)	48 cities (Daylight saving on/off)	Dual time	Dual Dial World Time 24 cities	—	Dual Dial World Time 24 cities
Stopwatch	—	—	—	—	1/20 second: up to 24 hours, split time	1/20 second: up to 60 minutes, lap time 100, split time, best lap	1/100 second: up to 24 hours, split time	1 second: up to 60 minutes	—	1 second: up to 60 minutes	—
Countdown timer	—	—	—	—	24 hours	60 minutes	—	—	—	—	—
Twin Sensor (compass, thermometer)	—	—	—	—	—	○	○	—	—	—	—
Day display	—	—	—	—	○	○	○	—	—	—	—
Date display	○	○	○	○	○	○ (Full auto-calendar to year 2099)	○ (Full auto-calendar to year 2099)	○	○	○	○
Alarm	One-time alarm	One-time alarm	One-time alarm	One-time alarm	Daily alarm	5 Daily alarm	5 Daily alarm	—	One-time alarm	—	One-time alarm
Low battery Alert	○	○	○	○	—	—	—	—	○	—	○
Approx. battery life	3 years	3 years	3 years	3 years	2 years	2 years	2 years	2 years	3 years	2 years	3 years
Size of case (mm)	51,8 × 46,3 × 12,9	48,1 × 45,3 × 12,5	51,6 × 48,8 × 11,6	50,0 × 44,8 × 11,7	52,7 × 49,2 × 12	49,8 × 46,9 × 13,4	49,8 × 46,7 × 13,1	48,0 × 41,6 × 11,2	50,5 × 44,5 × 10,3	49,0 × 42,1 × 11,0	50,5 × 43,8 × 11,7
Total weight	168 g	149 g	160 g	147 g	187 g	167 g	169 g	146 g (EFB-504JL: 78 g)	154 g (EFB-301JL: 87 g)	141 g (EFB-508JL: 66 g)	147 g (EFB-302JL/302JL: 81 g)

	Chronograph												Three-hand analogue
	EFR-554	EFR-549	EFR-539	EF-550	EF-558	EFR-547	EFR-546	EFR-526	EFR-552	EFR-553	EFV-500	EFV-510	EFR-106
Water resistance	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre	100 metre
Light	—	—	—	—	—	Super Illuminator (LED light)	—	—	—	—	—	—	—
World Time	—	—	—	—	—	—	—	—	—	—	—	—	—
Stopwatch	1 second: up to 30 minutes, split time	1 second: up to 12 hours	1/10 second: up to 60 minutes, split time	1/20 second: up to 60 minutes	1 second: up to 5 hours	1/10 second: up to 60 minutes, split time	1 second: up to 30 minutes, split time	1/10 second: up to 60 minutes, split time	1 second: up to 10 minutes, split time	1 second: up to 30 minutes, split time	1 second: up to 30 minutes, split time	1 second: up to 30 minutes, split time	—
Countdown timer	—	—	—	—	—	—	—	—	—	—	—	—	—
Twin Sensor (compass, thermometer)	—	—	—	—	—	—	—	—	—	—	—	—	—
Day display	—	○	—	—	○	—	—	—	—	—	—	—	○
Date display	○	○	○	○	○	○	○	○	○	○	○	○	○
Alarm	—	—	—	—	—	—	—	—	—	—	—	—	—
Low battery Alert	—	—	—	—	—	—	—	—	—	—	—	—	—
Approx. battery life	3 years	5 years	2 years	2 years	5 years	2 years	3 years	2 years	3 years	3 years	3 years	3 years	3 years
Size of case (mm)	51,2 × 47,1 × 11,9	56,9 × 50,3 × 12,9 (EFR-549L: 56,2 × 50,3 × 12,3)	54,1 × 49,5 × 11,7	50,8 × 45,1 × 12,1	51,0 × 49,3 × 14,1	54,0 × 47,2 × 13,9	53,0 × 47,0 × 11,8	48,5 × 43,8 × 11,6	53,0 × 47,0 × 12,3	53,0 × 47,0 × 11,8	54,0 × 47,2 × 12,1	50,9 × 43,9 × 12,1	51,0 × 45,5 × 11,4
Total weight	152 g (EFR-554L: 86 g)	191 g (EFR-549L: 114 g)	185 g (EFR-539L: 97 g)	181 g	197 g	179 g (EFR-547L: 102 g)	156 g (EFR-546L: 86 g)	149 g (EFR-526L: 74 g)	157 g (EFR-552L: 93 g)	155 g (EFR-553L: 91 g)	147 g (EFV-500L/500BL: 80 g)	140 g (EFV-510L/510BL: 71 g)	145 g



Facebook

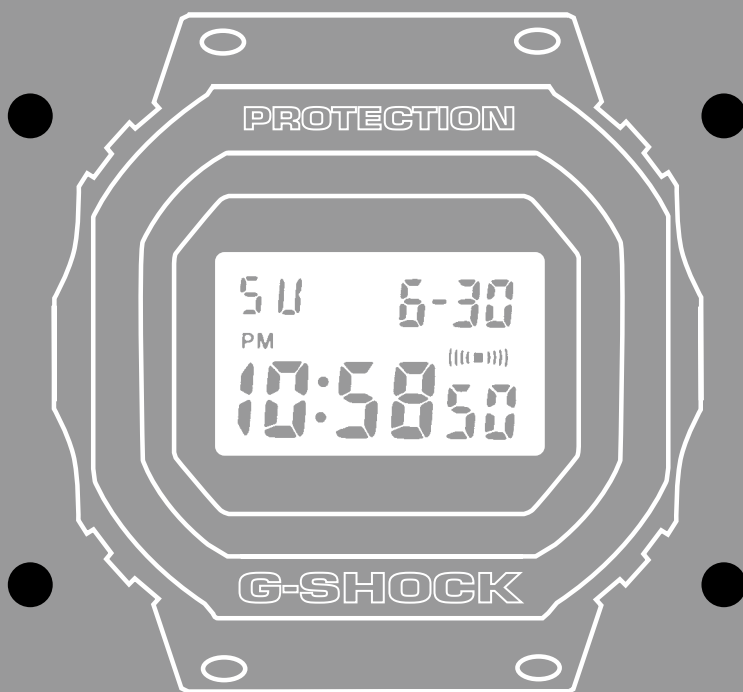
Check information about the latest models and Scuderia Toro Rosso on EDIFICE's current Facebook page.

For details  
edifice-watches.com



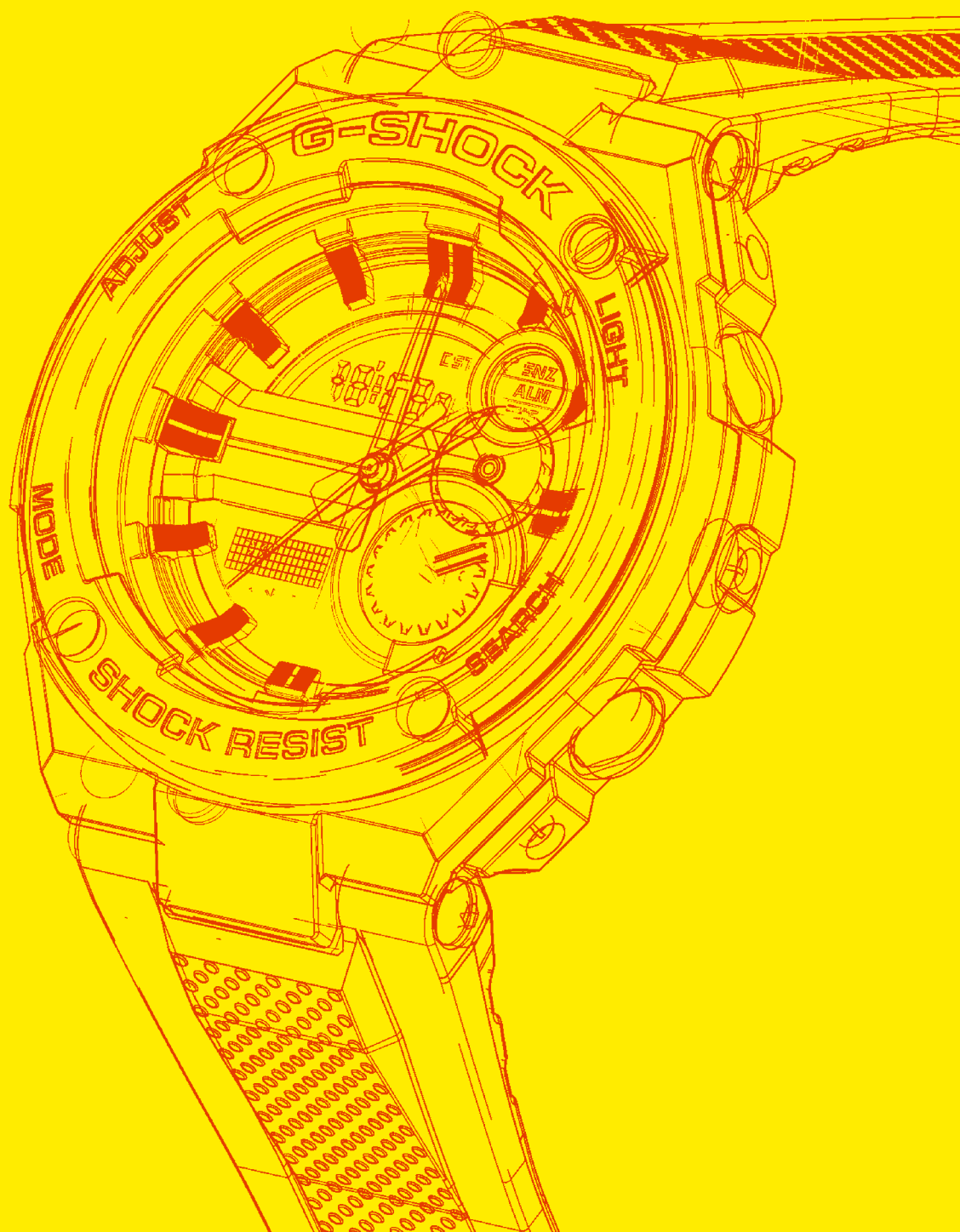
# G-SHOCK

## TWENTY 16 S/S



**G-STEEL  
G-LIDE  
DENIM'D  
MARBLE CAMO  
SHINE ON  
G-LOW**





# 2016 G-SHOCK CATALOG

\_2016 S/S LINE UP

<b>G-STEEL</b>	006
<b>G-LIDE</b>	012
<b>DENIM'D</b>	018
<b>MARBLE CAMO</b>	024
<b>SHINE ON</b>	028
<b>G-LOW</b>	034

## 6 G-SHOCK

A 10-year battery life. A 10-bar water resistance. A 10-meter free-fall endurance. These were the three essential components of the "Triple 10" concept, which laid the foundation of the actual development of the renowned G-SHOCK model that we know today.

The rugged shape and robust styling originated with an engineer's brief calling for an "unbreakable watch". Since its birth in 1983, G-SHOCK has continued its unrestrained evolution while retaining its unique basic structure.

## 6 1 0 2

Today, G-SHOCK continues to take up challenges beyond the limits of time and realms of possibility.





# PICK ONE!

G-SHOCK'S NEW COLLECTION 2016 S/S



G-SHOCK is proud to present its latest collection for this year's season, which combines a passion for action sports in the great outdoors with the spirit only inner city life can provide through new patterns, colours and materials in inimitable fashion once again.  
Improve. Evolve. And stay tough.







# G-STEEL

FEAT\_

GST-210B

## UPTOWN CASUAL

\_APPROVED BY VIKI GOMEZ AND MATTHIAS DANDOIS

QUICK SPECS\_

Shock Resistant

World Time

200m Water Resistance

LED Light



**Matthias Dandois** is hailing from Paris, France.

He is a world champion flatlander but Matthias would simply prefer to be called a rider. He has the skills to ride multiple disciplines of BMX and being able to progress and ride whatever he wants is what keeps him loving life on and off his bike. He also loves being on the road and is probably the busiest rider in Europe, attending contests and parties all over the world!

**Viki Gomez** is from Madrid, Spain. Right now he lives in Luxembourg which is kind of the center of Europe geographically so he can easily travel everywhere within Europe due to his busy schedule. Viki is sponsored by G-SHOCK, RedBull, Orbea Bicycles, Arnette Eyewear, Freegun Underwear, as well as some "friendly supporters"....







\_GST-210B-1A



\_GST-210B-4A



\_GST-200CP-2A



\_GST-200CP-9A



\_GST-210D-1A



\_GST-210D-9A

#### SPECIFICATIONS

SHOCK RESISTANT  
WORLD TIME (48 CITIES)  
200M WATER RESISTANCE  
LAYERED GUARD STRUCTURE  
LED LIGHT (SUPER ILLUMINATOR)  
STOPWATCH

I learned all the  
basic tricks that  
lead me to become  
a creative and  
original rider  
today. - Viki Gomez







Team Rider Yadin Nicol  
Photo by Dylan Gordon





# G-LIDE

## SURF'S UP

FEAT\_

GAX-100

\_APPROVED BY YADIN NICOL

QUICK SPECS\_

Shock Resistant

World Time

200m Water Resistance

LED Light

Tide/Moon Graph



A pro surfer like **Yadin Nicol** likes to charge the elements on extra tough level. No doubt - He relies on a even tougher watch, like the GAX-100. Casio is proud to announce the addition of pro surfer Yadin Nicol as an official G-SHOCK brand ambassador. Yadin is globally recognized for his energetic, progressive surfing style, contagious smile and personality. His technical expertise makes him a perfect fit for the G-SHOCK brand, known for its seamless blend of toughness and technology.







\_GAX-100A-7A



\_GAX-100B-1A



\_GAX-100B-7A



\_GAX-100MA-2A



\_GAX-100MB-3A



\_GAX-100MB-4A

**SPECIFICATIONS**  
SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
LED LIGHT  
STOPWATCH  
TIDE/MOON GRAPH

I use my  
G-SHOCK every  
day, especially  
for its tide  
graph and timer.

-Yadin Nicol





# A BRIEF HISTORIC NOTE

## TOUGHER THAN LEATHER

### \_TWO WORLDS COLLIDE

The fruits of technological development combined in the G-SHOCK model insisted on "toughness" - and a revolution in watch design. Since its launch in 1983, G-SHOCK has continued to evolve for more than 30 years, carrying on the legacy that led its developers to persist in their unshakable belief and uncompromising passion.

Just like the iconic G-SHOCK forever changed the way we look at watches in 1983, Charlie Ahearn's "Wild Style" laid the groundwork for a significant change in pop culture history in the very same year as well, as hip-hop - equally built on three components: rap, graffiti and breakdance - was basically introduced to a wider audience. One of the few photographers that captured this particular upbeat atmosphere of departure certainly is Martha Cooper, whose celebrated images weigh as quintessential contemporary documents since she started to document this phenomenon and former subculture in New York's Lower East Side in the late 70s.

Cooper didn't only mug the central figures of this ascent scene though, as she equally captured the impact hip-hop culture had on fashion and the city's streetscape in general.



DW-5000

In 1983  
The first  
original G-Shock  
is released.



Streetscene at the Lower Eastside, New York City back in 1983.  
Photography by Martha Cooper





# DENIM'D

FEAT\_

GA-110DC

## THE RAW DEAL

\_APPROVED BY NIGEL SYLVESTER

QUICK SPECS\_

Shock Resistant

World Time

200m Water Resistance

LED Light

Magnetic Resistant



Professional BMX rider **Nigel Sylvester** was born in New York City on August 23, 1987. Street life was a vital part of his neighborhood in Queens, and he built an impressive reputation for his ability to make bike tricks look smooth and stylish. Street BMX is a tough proposition therefore you gotta roll **HARD LIKE DENIM...** 'nuff said.





\_GA-110DC-1A

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
MAGNETIC RESISTANT  
LED LIGHT  
STOPWATCH



\_GA-110DC-2A

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
MAGNETIC RESISTANT  
LED LIGHT  
STOPWATCH



\_GA-110DC-2A7

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
MAGNETIC RESISTANT  
LED LIGHT  
STOPWATCH



\_DW-5600DC-1

SHOCK RESISTANT  
200M WATER RESISTANCE  
EL BACK LIGHT  
STOPWATCH



\_DW-5600DC-2

SHOCK RESISTANT  
200M WATER RESISTANCE  
EL BACK LIGHT  
STOPWATCH

Getting in tough spots is what I  
do everyday. For me, having a tool  
I can use worldwide, on and off my  
020 bike, is ideal. - Nigel Sylvester







Team Rider Kazu Kokubo  
Photo by Jeff Curtes





# MARBLE

FEAT\_

GA-100MM

# CAMOUFLAGE

\_APPROVED BY KAZU KOKUBO

QUICK SPECS\_

Shock Resistant

World Time

200m Water Resistance

LED Light

Magnetic Resistant



Having started snowboarding at the age of 4, **Kazu Kokubo** has gone on to become one of the best known and respected professional snowboarders in the history of the sport. Kazu is a crowd favorite both in his home country of Japan and abroad, where his name is virtually synonymous with explosive snowboarding and amazing style. Kazu has been stacking results since he began competing and has taken the podium at nearly every event he's entered including X Games, European, New Zealand, Japan and US Opens.





\_GA-100MM-3A



\_GA-100MM-5A



\_GA-100MM-8A

SPECIFICATIONS  
SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
LED LIGHT  
MAGNETIC RESISTANT  
STOPWATCH

G-SHOCK is about  
style and being the  
best technically.  
- Kazu Kokubo







# SHINE ON GOLD, SILVER, BRONZE.

FEAT\_

GA-400GB



\_EVERYBODIES DARLING

QUICK SPECS\_

Shock Resistant

World Time

200m Water Resistance

LED Light

For the new GA-400 series, Casio created a watch face that is powerful yet elaborate by combining a popular big, bold case with an assortment of parts in a multilayered design. The watch is finished with the markings and lettering on the watch face in noble metal color schemes, creating delicate watches that radiate a classy look and rock-solid presence.





\_GA-400GB-1A9

\_GA-400GB-1A

\_GA-400GB-1A4

SPECIFICATIONS  
SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
LED LIGHT  
STOPWATCH

Initially, the G-SHOCK was developed as a practical watch to endure any environment. However, it became an object of fashion. I think it was bought by people involved in action sports because of the design and performance. The capability to withstand heavy use and look cool too is important to them, so that helped a lot to make G-SHOCK a popular accessory.

030 - Kikuo Ibe, Inventor of G-SHOCK







Team Rider Pedro Barros  
Photo by Helge Tscharn







# G-LOW

## FLUORESCENT MAGNIFICENT

FEAT\_

GA-110LY

\_APPROVED BY PEDRO BARROS

QUICK SPECS\_

Shock Resistant

World Time

200m Water Resistance

LED Light



**Pedro Barros** is one of Brazil's most successful skaters - just at the age of 17, he skates with power and tenacity, like a well tuned machine, destroying the coping and max'ing out every air. Recently, he has been competing in Big Air with the likes of Bob Burnquist, Jake Brown, Pierre Luc Gagnon. In his down time, Pedro enjoys surfing and skating his personal bowl and vertical ramp right in his own backyard.







\_GA-100LY-1A

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
MAGNETIC RESISTANT  
LED LIGHT  
STOPWATCH



\_GA-110LY-1A

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
MAGNETIC RESISTANT  
LED LIGHT  
STOPWATCH



\_GA-400LY-1A

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
LED LIGHT  
STOPWATCH



\_AWG-M100SLY-1A

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
RADIO CONTROLLED  
TOUGH SOLAR  
EL BACK LIGHT  
STOPWATCH



\_GW-M5610LY-1

SHOCK RESISTANT  
WORLD TIME  
200M WATER RESISTANCE  
RADIO CONTROLLED  
TOUGH SOLAR  
EL BACK LIGHT  
STOPWATCH

G-SHOCK is the best watch for  
anyone whose life is centered on  
sports. It doesn't break and it  
looks good! - Pedro Barros





G-STEEL



\_GST-210B-1A



\_GST-210B-4A



\_GST-200CP-2A



\_GST-200CP-9A



\_GST-210D-1A



\_GST-210D-9A

G-LIDE



\_GAX-100A-7A



\_GAX-100B-1A



\_GAX-100B-7A



\_GAX-100MA-2A



\_GAX-100MB-3A



\_GAX-100MB-4A

DENIM'D



\_GA-110DC-1A



\_GA-110DC-2A



\_GA-110DC-2A7



\_DW-5600DC-1



\_DW-5600DC-2

MARBLE CAMO



\_GA-100MM-3A



\_GA-100MM-5A



\_GA-100MM-8A

SHINE ON



\_GA-400GB-1A



\_GA-400GB-1A4



\_GA-400GB-1A9

G-LOW / LUMI YELLOW



\_GA-100LY-1A



\_GA-110LY-1A



\_GA-400LY-1A



\_AWG-M100SLY-1A



\_GW-M5610LY-1

Acknowledgements:

Contributing photographer\_  
Hiroshi Toyoda, Martha Cooper,  
Jeff Curtes, Helge Tscharn,  
Adam Moran, Ryan Parrilla,  
Dylan Gordon, Lukas Hurm

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Laylo Field Prod.  
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